

Product Owner (m/f/d)

Location: Bulgaria – Sofia, Varna, Plovdiv
or Germany – Berlin, Würzburg, Augsburg, Munich

About us

B2B Media Group is a MarTech company - one of the leading B2B data providers in Europe. With over 85 employees at 7 locations in Germany, UK, USA and Bulgaria, we help hundreds of B2B companies achieve their marketing and sales goals. Industrial and IT corporations as well as hundreds of medium-sized companies and media agencies rely on our technology and unique B2B data.

Our Mission: Fuel the marketing of any B2B company with our unique audiences and insights.

You will

- Be the Product Owner of B2B Media Group's in-house platforms (ERP, Business Research system, CMS and big data systems)
- Help shape and execute the product strategy and engage in business case development
- Produce product roadmap(s) and other documentation to communicate product goals and timelines to stakeholders and the company team
- Create, refine, socialize and prioritize the product user stories, acceptance criteria and backlog
- Perform use case analyses
- Partner with cross-functional teams to build, prioritize and define workflows and requirements
- Guide the administration of external platforms (Salesforce company account, Google Workspace console, Confluence, JIRA)

Your profile

- You have at least 2 years of demonstrated Product Owner experience (be ready to tell us about your achievements and show us your portfolio, if you have one)
- You have superb communication skills
- You are proactive and have a continuous improvement mentality
- You have knowledge of the Atlassian ecosystem - Confluence, JIRA software or other agile PM system
- You have knowledge of Salesforce or other CRM systems, Google Workspace, Trello
- Having knowledge in Userback, Zapier, Lucidchart, HubSpot and/or MailChimp is a plus
- You are fluent in English

Perks and Benefits of working at B2B Media Group

We offer a permanent position in a fast-growing, data-driven online marketing company with a focus on B2B. A secure working environment with flat hierarchies and fast decision-making processes is what sets us apart. Our way of working is characterized by trust, openness, a lot of fun and a good work-life balance. We have offices in London, Sofia, Berlin, Munich, Würzburg and Augsburg and work with a highly motivated international team. We allow our employees to work flexibly because we are aware of the added value this offers. But we also enjoy the interaction and creative exchange with colleagues in the office. **Our offer also includes social benefits depending on the company office where you will be located.**

Please send your CV

bgjobs@b2bmg.com